



THE HYNES BEACON

**YOUR GUIDE TO
A GREAT CONVENTION
EXPERIENCE**

JOHN B. HYNES VETERANS MEMORIAL CONVENTION CENTER



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DOING BUSINESS AT THE HYNES

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WELCOME

WELCOME TO THE JOHN B. HYNES VETERANS MEMORIAL CONVENTION CENTER

Greetings,

It is my pleasure to welcome you to the John B. Hynes Veterans Memorial Convention Center and to historic Boston, America's favorite meeting destination. Throughout its history, the Hynes has hosted many memorable events. Our commitment to excellent customer services and our modern facilities will make your event special, too. You are in a perfect convention setting. The Hynes' size, amenities, and attentive customer service make it an ideal venue for networking, meeting, and doing business. And our location in the heart of Boston's Back Bay neighborhood puts you in the middle of some of the city's best restaurants, cultural attractions, and entertainment. No shuttles needed. It's all at our doorstep. In fact, the Hynes is so close to Fenway Park that, if the wind is right, you can hear the crack of the bat and the roar of the fans.



We don't want you to miss a thing on your visit, and that's what this publication, *The Beacon*, is for. It's your "user's guide" to the Hynes Convention complex and beyond. It lists business services, places to eat, stores, and cultural attractions within walking distance of the Hynes. It also includes tips on what to do in and around the Back Bay, plus suggestions that will make your convention experience the best it can be. If you still have questions, just look for one of our Guest Service Ambassadors (the "red coats") near each entrance of the Hynes. They will be happy to help. On behalf of the entire staff at the Massachusetts Convention Center Authority, thank you for visiting the Hynes. Here's wishing you a great event and a wonderful stay!

James E. Rooney
Executive Director, MCCA



The area around the Hynes Convention Center today is a lively scene, but that wasn't always the case. In the early 1960s it was a blighted, decaying rail yard with dim prospects. However, it soon became the centerpiece for Boston's urban renewal, an "island within the city," developed by the Prudential Insurance Company to encompass living, working, and shopping under one roof. The new Prudential Center opened in 1965 with one additional feature — the city's first venue constructed specifically for large public meetings. The "Auditorium" was small by today's standards (just 150,000 square feet of exhibit space), but it made quite an impact on Boston's future. Many popular events convened in its halls, and the city grew to become one of the world's most desirable meeting destinations.



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Executive Director
James E. Rooney

Director of Guest & Exhibitor Services
Stephanie M. Shalkoski

Guest Services Coordinator
Erica L. Burkhard

Produced by
Marquis Design
617-426-1470

Project Director & Writer
Dan Yaeger

The publishers have made every attempt to present accurate information in *The Hynes Beacon*, but are not responsible for errors or omissions. When utilizing facilities or vendors outside the Hynes, please call ahead to verify information.

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Thanks to our sponsors



Attending an event at the Hynes Convention Center can be the perfect mixture of business and pleasure. One minute you're deep into a conference, and the next, you're stepping out into the excitement of one of the world's greatest cities.



EXPLORING THE HYNES CONVENTION COMPLEX



At the Hynes, you're tucked into the heart of the Back Bay of Boston, surrounded by the new-age culture and old-world charm that make the city famous. *The Hynes Beacon* is here to help you make the most of your convention experience.

Like one of the lighthouses along our rugged coast, *The Beacon* spotlights all there is to do at the Hynes and the surrounding convention complex. We've got everything

covered, from floor plans and maps to tips on where to grab a snack, where to find souvenirs, or the best places to explore in Boston.

Still have questions? Ask one of our Guest Service Ambassadors wearing a red coat and a bright smile. You'll find them in the lobby on Level One and elsewhere throughout the building.

TIPS FOR EXPLORING THE HYNES CONVENTION COMPLEX

The Hynes Convention Center is surrounded by a world of amenities, and you'll cover a lot of ground exploring them. Here are some hints to getting places in the convention complex without breaking a sweat.

1

Hynes meeting rooms are numbered by floor—Level 1 rooms begin with “1,” and so on. Lower number rooms are located along the northern or Boylston Street side of the building.

2

Restrooms in the Hynes are located on each level adjacent to the elevator/escalator banks; on Level 3 North, restrooms are found off the Ballroom Foyer.

3

Guest Service Ambassadors (wearing the red coats) are stationed at key points around the Hynes Convention Center to help you with directions.

ABOUT THE CONVENTION COMPLEX

Location, location, location. That's what most people say is the best part of a Hynes convention.

In many ways, the facility is a city within a city. The Hynes is connected to not one, but two major retail complexes, Prudential Center and Copley Place, that contain just about everything you need during your stay. Fast food, fine dining, sundries, personal services, world-class shopping, and four hotels with more than 3,300 guest rooms — all under one roof. You can experience a serious slice of Boston without ever worrying about the weather!

Enter the Prudential Center through the Hynes South Lobby. Turn right for the Sheraton Boston and its meeting rooms, Starbucks, dining, and business center. A left turn takes you into Prudential Center, home to an extensive food court and fine dining, boutiques and shops including Saks Fifth Avenue and Lord & Taylor. The "Pru," as it's known locally,

also features an information station where you can get tour suggestions, brochures, and the lowdown on everything that's happening in Beantown.

A skybridge takes you to the Marriott Hotel, which offers Starbucks, several dining options, a business center, and trolley tour tickets. The hotel is located in Copley Place, the place for browsing premier stores such as Tiffany & Co., Neiman Marcus, and Barneys New York. (The multi-story indoor waterfall is the place to see and be seen.) Another skybridge takes you to the Westin Hotel, with its day spa, business center, Starbucks, and variety of great restaurants.

A luxurious new hotel in the convention complex is the Mandarin Oriental, Boston. Featuring a holistic spa and fitness center, fine dining, and full-service business center with secretarial and translation services, the Mandarin is a welcome addition to the neighborhood. Enter through the Prudential Center's new Newbury Arcade.



Who was John B. Hynes?

It's often said that Boston's favorite sports are baseball and politics. And while fans of the Celtics, Patriots, and Bruins might take exception to that idea, no one would disagree that politics plays a central role in Boston's history.

That's why it should come as no surprise that the Hynes Convention Center was named for a former mayor of Boston, John B. Hynes, who held office during the 1950s. During his tenure, Boston underwent a dramatic transformation from a somewhat dingy antique to a vibrant, forward-looking metropolis.

Hynes presided over the building of the "New Boston," which included the opening of the Central Artery highway (now superseded by the "Big Dig"), creation of the Boston Redevelopment Authority and Freedom Trail, and development of the Prudential Center.

When the city's first major exposition venue opened in 1965, John B. Hynes was the logical choice to inspire the name. Called Hynes Auditorium in its early years, it became the John B. Hynes Veterans Memorial Convention Center in 1994 after a major expansion made it into the facility you're using today.

4

Sheraton Boston Hotel meeting rooms can be accessed by exiting the Hynes via the South Lobby and turning right. There is also access through the south side of the exhibit halls on Level 2 (not open for all events).

5

The convention complex consists of two "neighborhoods" — the Prudential Center and Copley Place — about five blocks long and two blocks wide. The Hynes is located at the northwestern corner of the complex. Use the skybridges to bypass city traffic and sometimes nasty weather.





ACCESSIBILITY

The Hynes Convention Center is fully accessible. A limited number of wheelchairs are available free-of-charge through the First Aid Station. Contact Public Safety for more information.

First Aid Station phone: 617-954-2111
Public Safety phone: 617-954-2111



INFORMATION, PLEASE...

Need to find the food court? Want a tip on a great tour of Boston? Step out to the visitor information booth in the Center Court of Prudential Center. You'll find brochures and maps of Boston's most popular attractions, plus trolley tour information, theater suggestions, and hints for dining at Boston's great restaurants. The booth is open Monday – Friday 9 am – 6 pm, weekends 10 am – 6 pm; brochures available 24/7.

To get around the Hynes, stop by the Public Safety desks located at the Street Level entrance and the South Lobby entrance on Level 1. Visit one of our Touch Screen Kiosks located in the Plaza on Level 1, or speak to one of our “Red Coats”— Guest Service Ambassadors— during your convention.

For information on your specific event, please check the video monitors located in the lobbies throughout the building (not available at all events).



6

Both the “Pru” and Copley Place have information desks available during daytime hours where you can get maps and directions.

7

For a bird’s-eye view of Boston, visit the Prudential Skywalk Observatory, located 50 stories above the Hynes. Buy a ticket near the South Lobby in the Prudential Arcade.

8

Use the Hynes Convention Center floor plans (on pages 11 - 13).

VITAL INFORMATION

<p>First Aid Station Level One/Main Lobby 617-954-2111</p>	<p>FedEx Office Business Center Level One/Main Lobby 617-954-2725</p>
<p>ATMs Hynes Convention Center <i>Citizens Bank:</i> Street Level/ Boylston Street Entrance</p> <p>Prudential Center <i>Citizens Bank:</i> Hynes Entrance <i>Bank of America:</i> Back Bay Arcade <i>Sovereign Bank:</i> Belvidere Arcade</p>	<p>Wireless Internet Technical Assistance 617-954-2300</p>
<p>Public Safety Stations Street Level/Boylston Street Entrance Level One/South Lobby 617-954-2111</p>	<p>Visitor Information Prudential Center/Center Court 617-236-3100</p>
<p>Hynes Management Street Level 617-954-2000</p>	<p>Emergency 617-954-2111 or Dial x2111 from any house phone</p>



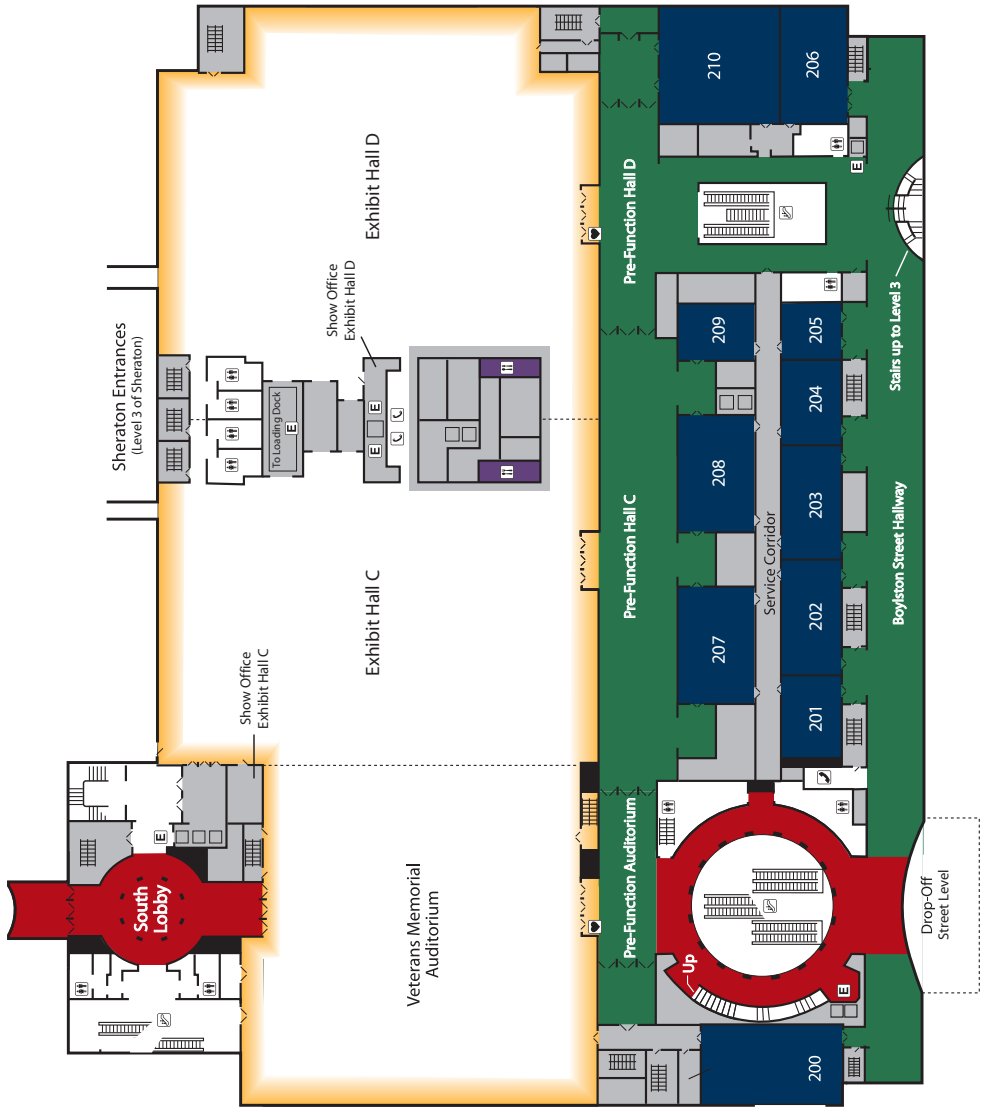
LEVEL ONE (PLAZA)

- Elevators
- Escalators
- Rest Rooms
- Food
- First Aid
- Telephone
- ATM
- Public Safety
- Taxi Stand
- AED Automated External Defibrillators



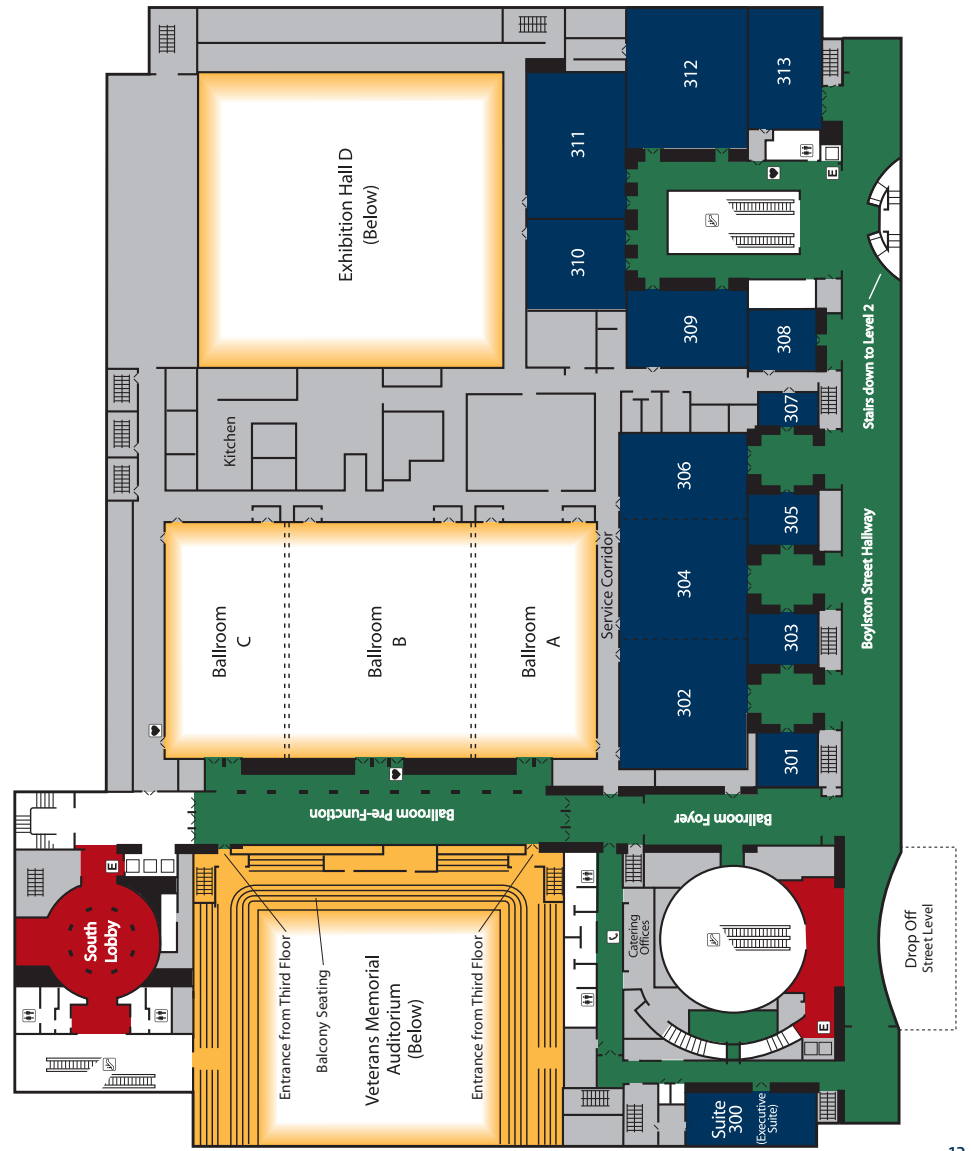
LEVEL TWO

- Elevators
- Escalators
- Rest Rooms
- Food
- Telephone
- AED
Automated External Defibrillators



LEVEL THREE

- Elevators
- Escalators
- Rest Rooms
- Food
- Telephone
- AED
Automated External Defibrillators



TO AND FROM THE HYNES

Located in the heart of Boston's Back Bay, the Hynes Convention Center is easily accessed by car and public transportation. Here are a few pointers on getting to and from the facility:

BEST ROUTES BY CAR

From Logan Airport

Follow signs for "Sumner Tunnel/I-93 North." Go through the tunnel and take the I-93 North ramp immediately upon exiting. Take Exit 26B (Storrow Drive) and go approximately 2 miles to the Fenway/Kenmore exit (first exit after Massachusetts Avenue, on left). Stay left as you exit Storrow Drive going toward the Fenway. Continue to first set of lights, staying left, going onto Boylston Street. Go through four sets of lights on Boylston Street. The Hynes' main entrance is immediately on the right.

3.3 miles, approximately 17 minutes; \$3.50 toll for Sumner Tunnel westbound, eastbound free.

From the West

Take the Massachusetts Turnpike/I-90 East to Exit 22 (Prudential/Copley Place). Stay left as you exit and turn onto Huntington Avenue, then move into the right lane on Huntington. At the next set of lights (Belvidere Street), take a right. Follow the curve in Belvidere Street to the next right hand turn in front of the Sheraton Boston Hotel driveway, bearing right onto Dalton Street. At lights turn right onto Boylston Street. The Hynes' main entrance will be immediately on the right.



TRAFFIC INFORMATION

For real-time traffic information in the Boston area, visit www.smartroutes.com and select "Boston" from the dropdown menu, or dial "511" on your mobile phone.

From the North

Follow I-93 South staying to the far right as you get closer to Boston. Take Storrow Drive exit (26 B). Follow Storrow Drive approximately two miles to the Fenway/Kenmore exit (first exit after Massachusetts Ave., on left). Stay left as you exit Storrow Drive going toward the Fenway. Continue to first set of lights, staying left, going onto Boylston Street. Go through four sets of lights on Boylston Street. The Hynes' main entrance will be immediately on the right.

From the South

Take I-93 North to Exit 18 (Frontage Road). At the second light, turn left onto Massachusetts Avenue connection. At next light, turn right on to Massachusetts Ave. and continue to Boylston Street on right (approximately 1.5 miles). The Hynes' main entrance will be at the second set of lights.

BEST ROUTES BY PUBLIC TRANSIT

Via MBTA Subway/Green Line

Take the Green Line (B, C, and D trains) to the Hynes Convention Center stop. Exit toward Massachusetts Avenue, turn left and walk along Mass. Ave. to Boylston Street. Cross Boylston and turn left; the Hynes Lower Level entrance is two blocks on your right.

Alternate Subway Route: Take the Green Line (E trains) to the Prudential Station stop. Exit into the Prudential Center. Inside, bear left into the "Belvidere Arcade," then bear left again into the "Hynes Court." The Hynes Convention Center is directly ahead.

\$2.00 fare; visit mbta.com for information

Via MBTA Subway/Orange Line

Take the Orange Line to the Back Bay Station stop. Exit toward Dartmouth Street. Cross Dartmouth and enter Copley Place near Neiman Marcus. Proceed through Copley Place, past the Marriott Hotel, and take the skybridge to The Prudential Center. Proceed through the "Pru" to Center

Court. Go along the “Prudential Arcade” to “Hynes Court.” The Hynes Convention Center is directly ahead.
\$2.00 fare; visit mbta.com for information

Via Amtrak or MBTA Commuter Rail
 Amtrak and several MBTA Commuter Rail lines serve the Hynes Convention Complex to and from South Station. Take these services to Back Bay Station and follow the directions under “MBTA Subway/Orange Line” above. Visit amtrak.com or mbta.com for information.

Via MBTA Bus Service
 Multiple MBTA bus routes serve the Hynes Convention Complex on regular schedules. Consult schedules and maps at www.mbta.com.
\$1.50 fare; visit mbta.com for information

CAB CUES
 To make your take-off from the Hynes smooth and hassle-free, grab a taxi outside the Hynes Street Level entrance on Boylston Street.



PARKING AT THE HYNES
 There are many parking garages (more than 4,400 spaces) within a short walk of the Hynes Convention Center. Street parking is also available, though competition for the limited spaces is usually intense, and the meter readers are always on their toes.

<p>Prudential Center Parking Garage 800 Boylston Street 2,000 spaces 617-236-3060</p>	<p>Westin Hotel Parking Garage 10 Huntington Avenue 265 spaces (valet parking only) 617-262-9600</p>
<p>Sheraton Boston Hotel Parking Garage 39 Dalton Street 617-236-6172</p>	<p>Colonnade Hotel Parking Garage 120 Huntington Avenue 160 spaces 617-424-7000</p>
<p>Copley Place Parking Garage 100 Huntington Avenue (corner of Dartmouth Street) 830 spaces 617-369-5025</p>	<p>Back Bay Hilton Hotel Parking Garage 40 Dalton Street 220 spaces 617-236-1100</p>
<p>Marriott Hotel Parking Garage 100 Huntington Avenue 225 spaces (valet parking only) 617-236-5800</p>	<p>Auditorium Parking Garage 50 Dalton Street 500 spaces 617-247-8006</p>
	<p>FitzInn Parking 53 Belvidere Street 64 spaces 617-921-9484</p>



BEAT THE TRAFFIC
 Urban myths often describe Boston traffic as a challenge. While Boston, like any major city, does experience its share of rush-hour traffic woes, gridlock is certainly not the norm. In fact, since the completion of the “Big Dig,” auto travel has improved considerably. Here are a few tips that will improve your chances of a speedy trip to and from the Hynes:

- Rush hour is generally from 7 – 9:30 am and 4 – 6:30 pm. Try to avoid these times, if possible, or leave a half-hour cushion to arrive on time.
- Places to avoid during rush hour: I-93/I-90 intersection, Storrow Drive/Hatch Shell area, Atlantic Avenue.
- Major roads clog up first, but Boston offers many side streets that are often good alternatives.
- Boston’s MBTA is one of the best public transit systems in the world. Ride the subway to get around when traffic is tight above ground.



WHERE TO EAT

Conventions have a way of making you hungry, and the Hynes Convention Complex has you covered. Whether it's a quick snack between sessions, a hearty lunch, or spectacular fine dining, you're just steps away from satisfaction. Enjoy!

FOODSERVICE AT THE HYNES

Need food fast? We offer quick meals and snacks inside the exhibit halls for many events. You can also check out the food carts located throughout the facility during large events. Please check with your event organizer or a Hynes Guest Service Ambassador for location and hours of operation.

DINING IN THE CONVENTION COMPLEX

Find a fantastic selection of dining possibilities just steps from the Hynes. Coffee, fast food, ice cream, Japanese,

Indian, Mexican, fine dining, and more — all under the same roof! For more dining options in the Convention Complex and beyond, see the listings on page 22.

For coffee, doughnuts, and pastries, visit **Dunkin' Donuts** just outside the Hynes South Lobby. Open 6 am – 9 pm Monday through Thursday, 6 am – 10 pm Friday, 7 am – 10 pm Saturday, 7 am – 7 pm Sunday. Seating available.

Serving gourmet coffee drinks and pastries, **Starbucks** is located on the ground floor lobby of the Sheraton Boston Hotel (turn right after exiting

the Hynes through the South Lobby). Open 6 am – 9 pm Monday – Saturday, 6 am – 8 pm Sunday. Seating available.

Directly across from the Hynes South Lobby exit is **Au Bon Pain**, famous for its fresh-baked breads, salads, sandwiches, savory soups, and pastries. Open 6 am – 9 pm Monday – Friday, 7 am – 9 pm Saturday, 7 am – 6 pm Sunday. Seating available.

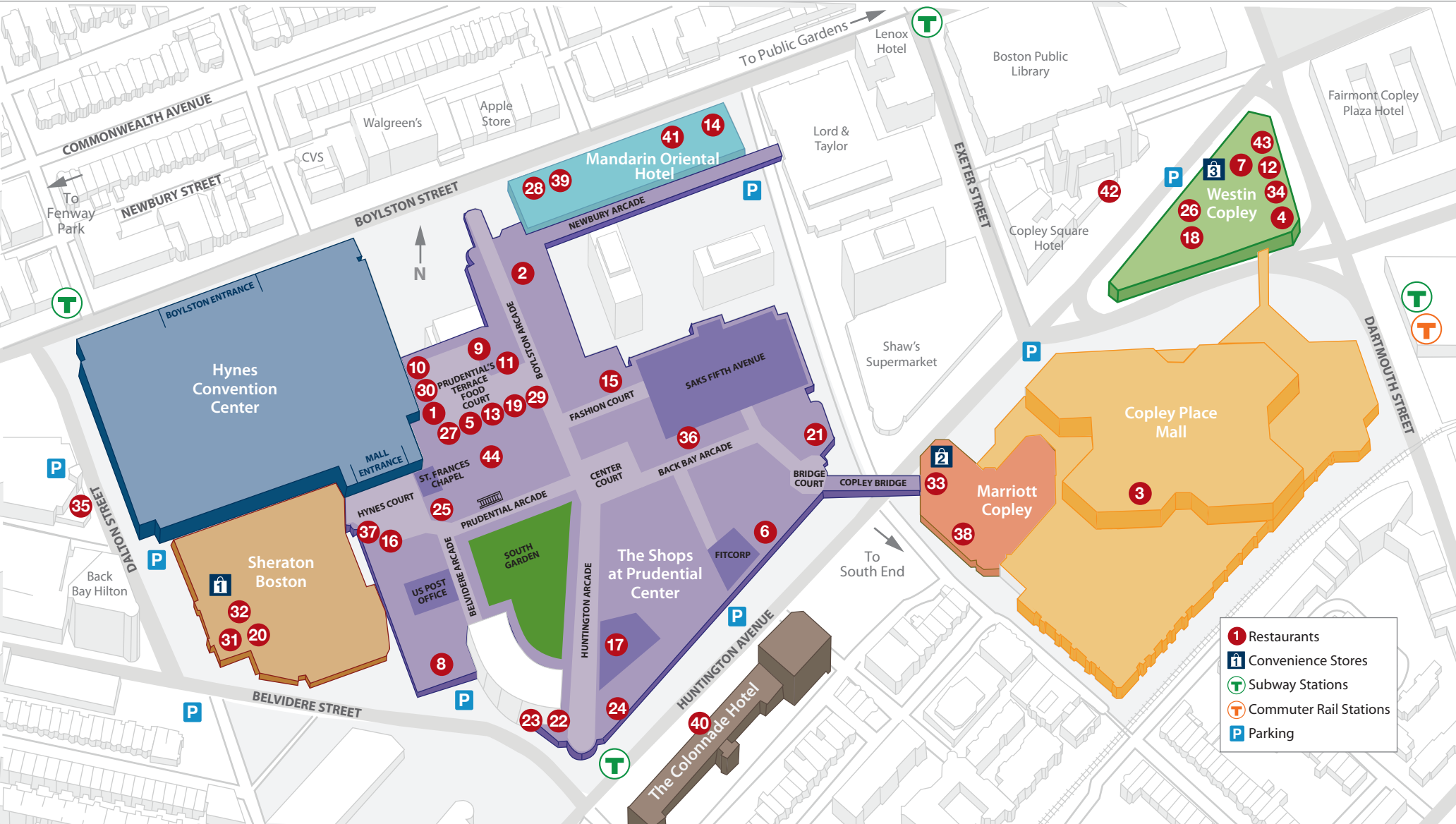
Also just outside the South Lobby is **Tossed**, a quick-service eatery that specializes in made-to-order salads, sandwiches, and crepes. Open 8 am – 9 pm Monday – Friday, 11 am – 9 pm Saturday, 11 am – 7 pm Sunday. Seating available.

The **Prudential Center Food Court** offers fare for every appetite. Ten restaurants serve everything from chowder to chow mein. Exit Hynes South Lobby, turn left, and take Prudential Arcade to Center Court. Turn left into Boylston Arcade. The Food Court is halfway down on left. Open daily. Seating available. For more dining options in The Prudential Center and Copley Place, see the listings on page 22.



CONVENTION COMPLEX

HYNES CONVENTION CENTER • SHERATON BOSTON • THE SHOPS AT PRUDENTIAL CENTER • MARRIOTT COPLEY • MANDARIN ORIENTAL HOTEL • COPLEY PLACE MALL • WESTIN COPLEY



Dining in the Convention Complex and Beyond

Please check with restaurants directly for information and reservations.

SEAFOOD

Boston Chowda Co 1
Prudential Center
Food Court
Chowders, soups, salads, sandwiches
617-859-5904
bostonchowda.com

Legal Sea Foods 2
Prudential Center
Boylston Arcade
Fresh seafood, Sunday brunch
617-266-6800
legalseafoods.com

Legal Sea Foods 3
Copley Place
Level Two
Fresh seafood, Sunday brunch
617-266-7775
legalseafoods.com

Turner Fisheries 4
Westin Copley Place
Huntington Avenue
Creative, award-winning seafood
617-424-7425
turnersboston.com

ETHNIC
Gourmet India 5
Prudential Center
Food Court
Indian food, combination plates, naanbread
617-247-9500
gourmet-india.com

Haru 6
Prudential Center
Huntington Avenue
Upscale inventive Japanese cuisine
617-536-0770
harusushi.com

The Huntington 7
Westin Copley Place Lobby
Breakfast, brunch
617-262-9600
starwoodhotels.com

P.F. Chang's 8
Prudential Center
Belvidere Arcade
Chinese cuisine in a bistro setting
617-378-9961
pfchangs.com

Panda Express 9
Prudential Center
Food Court
Chinese food, entrees, soups, appetizers
617-267-7977
pandaexpress.com

Pizzeria Regina 10
Prudential Center
Food Court
Brick oven pizza, salads
617-424-1115

Qdoba 11
Prudential Center
Food Court
Mexican favorites, breakfast
617-859-9233
qdoba.com

Osushi 12
Westin Copley Place Lobby
Traditional and adventurous sushi
617-266-2788
osushirestaurant.com

Sakkio 13
Prudential Center
Food Court
Japanese food, stir fry, sushi
617-236-0009
sarkujapan.com

Sel de la Terre 14
Mandarin Oriental, Boston
French cuisine with local, fresh ingredients
617-266-8800
seldelaterre.com

Wagamama 15
Prudential Center
Fashion Court
Asian-inspired with fresh, quality ingredients
617-778-2344
wagamama.us

CAFÉ/CASUAL DINING

Au Bon Pain 16
Prudential Center
Hynes Court
Pastries, salads, soups, sandwiches
617-421-9593
aubonpain.com

Barnes & Noble Bookstore Café 17
Prudential Center
Huntington Arcade
Starbucks coffee, pastries, sandwiches
617-247-6959
barnesandnoble.com

Bar 10 18
Westin Copley Place Lobby
Signature martinis and Mediterranean food
617-262-9600
starwoodhotels.com

Ben & Jerry's 19
Prudential Center
Food Court
Ice cream, frozen yogurt, smoothies, shakes
617-266-0767
benjerrys.com

Café Apropos 20
Sheraton Boston
Lobby
Traditional breakfast with a creative twist
617-236-2000
sheraton.com/boston

California Pizza Kitchen 21
Prudential Center
Back Bay Arcade
Gourmet pizza, pasta, sandwiches, soups
617-247-0888
cpk.com

The Cheesecake Factory 22
Prudential Center
Huntington Arcade
More than 200 menu items, Sunday brunch
617-399-7777
thecheesecakefactory.com

Cold Stone Creamery 23
Prudential Center
Belvidere Street
Ice cream with mix-ins
617-262-0251
coldstonecreamery.com

Daily Grill 24
Prudential Center
Huntington Avenue
Classic American cuisine
617-424-4400
dailygrill.com

Dunkin' Donuts 25
Prudential Center
Prudential Arcade
Coffee, breakfast sandwiches, donuts, croissants
617-536-3521
dunkindonuts.com

Durgin-Park
340 Faneuil Hall
Market Place
A Boston classic for well over a century, serving classic New England fare.
617-227-2038
durgin-park.com

Fizz Lounge 26
Westin Copley Place Lobby
Small bites, sophisticated cocktails
617-262-9600
starwoodhotels.com



Dining in the Convention Complex and Beyond continued

Flamers 27
Prudential Center
Food Court
Burgers, chicken, french fries, breakfast
617-247-9502
flamersgrill.com

M Bar & Lounge 28
Mandarin Oriental,
Boston
Light fare, Asian-style tapas, extensive wine list and exotic cocktails
617-535-8800
mandarinoriental.com/
boston

Paradise Bakery & Café 29
Prudential Center
Food Court
Sandwiches, salads, fresh cookies, breakfast
617-267-3335
paradisebakery.com

Poulet 30
Prudential Center
Food Court
Rotisserie chicken and Mediterranean sides
617-267-5200

SideBar & Grille 31
Sheraton Boston Lobby
Light meals, cocktails
617-236-2000
sheraton.com/boston

Starbucks 32
Sheraton Boston Lobby
Coffee, pastries, wireless access
617-378-6210
starbucks.com

Starbucks 33
Marriott Copley Place
Lobby
Coffee, pastries
617-867-0491
starbucks.com

Starbucks 34
Westin Copley Place
Lobby
Coffee, pastries
617-867-0491
starbucks.com

Summer Shack 35
50 Dalton Street
Chef Jasper White serves up lobsters, steamed clams, and Boston's biggest raw bar
617-867-9955
summershack
restaurant.com

Teavana 36
Prudential Center
Back Bay Arcade
Loose teas sold by the cup or pound
617-262-8327
teavana.com

Tossed 37
Prudential Center
Hynes Court
Stylish salads, healthy sandwiches, made to order crepes, sweet treats & smoothies
617-424-8677
tossed.com

PUB FARE
Champion's Sports Bar 38
Marriott Copley Place
Lobby
marriott.com
Burgers, appetizers, dips, wraps
617-236-5800

Rattlesnake Bar & Grill
384 Boylston Street
Chef Brian Poe intertwines Mexican cuisine with flavors from the Southwest and South America
617-859-7772
rattlesnakebar.com

FINE DINING

Asana 39
Mandarin Oriental,
Boston
mandarinoriental.com/
boston
Refined American and authentic Asian cuisine
617-535-8800

Brasserie Jo 40
Colonnade Hotel
120 Huntington
Avenue
Celebrating the cuisine and ambiance of classic French brasseries
617-425-3240
colonnadehotel.com

L'Espalier 41
Mandarin Oriental,
Boston
Sophisticated and modern New England-French cuisine
617-262-3023
lespalier.com

Mistral
223 Columbus Avenue
French Mediterranean cuisine, highlighted with the season's finest ingredients
617-867-9300
mistralbistro.com

Mooo
15 Beacon Street
Classic yet modern steakhouse in the luxurious XV Beacon Hotel
617-670-2515
moooreastaurant.com

Sorellina 42
One Huntington
Avenue
An intense look at regional Italian food with a modern twist
617-412-4600
sorellinaboston.com

The Palm 43
Westin Copley Place
Dartmouth Street
thepalm.com
Steaks, lobster, Italian specialties
617-867-9292

Top of the Hub 44
Prudential Center
Prudential Tower,
52nd Floor
Upscale contemporary American cuisine with city views
617-536-1775
selectrestaurants.com



DOING BUSINESS AT THE HYNES

We know that work doesn't stop just because you're away at a convention. The Hynes has the tools it takes for you to get the job done — both on the floor and back home at the office. When it comes to attendee amenities, the Hynes is all business.

FREE CONNECTIONS

You can't conduct business without connectivity. Thanks to the Hynes' facility-wide Wi-Fi capability, you'll stay in touch wherever you go. Just fire up your laptop, open your wireless network connection, click on "Hynes Wireless Network," and you're ready to go. Best of all, it's free!

The Hynes also has mobile phone coverage throughout the facility, which means no frustrating trips outdoors to get a signal.

BUSINESS CENTERS

To help you stay productive, the Hynes Convention Complex features several full-featured business centers.

For fast, convenient business services within the Hynes, visit FedEx Office, located on Level 1 on the Southwest side of the Main Lobby. Make copies, print a PowerPoint handout from your PC, scan a document, fax your office, purchase office supplies, ship a package — the business center keeps you at the top of your game.

GREEN MEETINGS

Here are a few ways you can help keep your event environmentally-friendly:

- Take public transportation to and from the Hynes.
- Better yet, get out and walk. See our walking tours beginning on page 29.
- Don't print — go wireless! Use the Hynes' free wireless network to save on paper.
- Use the spring water coolers in each meeting room instead of bottled water.
- Recycle your paper, plastic, and glass in the receptacles in each meeting room and pre-function area.

Green Practices at the Hynes

- Restrooms feature low-flow water devices
- Power consumption is minimized through a computerized Energy Management system
- Leftover pallets, carpet padding, and food are donated and/or recycled through local non-profits.
- Organics are sent for compost at local farms.
- More than 80% of bathroom supplies and cleaning products are made of recycled products or are environmentally responsible.

FedEx Office Business Center

Open weekdays 9 am – 5 pm
617-954-2725

Other Business Centers Within the Hynes Convention Complex

Penfield's Business Center

Sheraton Boston Lobby, 617-236-6088
Open weekdays 7 am – 9 pm, weekends 8 am – 6 pm

UPS Store Business Center

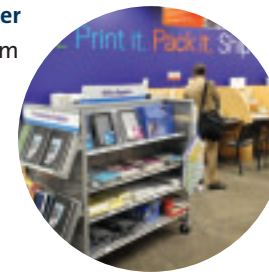
Marriott Copley Place Lobby, 617-638-0095
Open Monday – Friday 7 am – 7 pm,
Saturday 9 am – 5 pm, closed Sunday

Penfield's Business Center

Westin Copley Place Lobby, 617-351-7367
Open Monday – Friday 7 am – 9 pm,
Saturday 8 am – 6 pm, Sunday 10 am – 6 pm

TECHNOLOGY SERVICES

Most conventions offer a variety of technology services to their attendees and exhibitors, including videoconferencing, teleconferencing, audio/visual services, and PC repair and rental. Contact show management for your Hynes event to learn more about available services.



TIPS FOR DOING BUSINESS AT THE HYNES

At a convention, there are plenty of organized sessions to conduct business. But at the Hynes there are also plenty of opportunities to do business outside the exhibit hall and meeting rooms. Here are some ideas for putting the convention complex to work for you.

- For a quick chat with a colleague or customer, head up to the Boylston Street Hall on Level 2. It has bench seating, is generally quieter than the other floors, and has great views of Boston through huge windows.
- South Lobby is a good spot to rendezvous. It's easy to find and gives you a launch pad for meeting either inside or outside of the Hynes.
- For a more intimate discussion over coffee or cocktails, head to the nearby Sheraton Boston lobby and its selection of cozy nooks.
- To impress a potential client, the Hynes Convention Complex offers several A-list restaurants (check out the listings on page 22).

We know how important breaks can be. So here are a few ideas for some quick time-outs that can mean a big boost to your productivity at the Hynes.

I NEED A CUPPA JAVA!

Coffee lovers have several options to satisfy their cravings. At most shows, head to one of the food areas on the exhibit floor for a quick fix. Just outside the Hynes South Lobby, you'll find **Dunkin' Donuts** in the Prudential Center Hynes Court (see map on page 20). Or you can put yourself in the hands of the barristas at **Starbucks**, located in the lobby of the Sheraton Boston Hotel, a right turn once you exit the South Lobby.

Or...if your bag is tea, try **Teavana** in the Pru's Back Bay Arcade.

IF YOU MUST SMOKE

Smoking is prohibited anywhere within the Hynes Convention Complex. If you must smoke, please utilize the covered plaza outside the Street Level entrance on Boylston Street.



WING TIP WORKOUTS

For some great between-session exercise, bring your workout clothes to Fitcorp, off the Back Bay Arcade in the Prudential Center. For a small fee, you get a day pass to fitness equipment, personal training, and all the soap and shampoo you need to ready yourself for your next meeting.

Fitcorp
Back Bay Arcade
Prudential Center
617-262-2050

For some alfresco exercise, take a walk around some of Boston's best-loved neighborhoods near the Hynes. Just a few minutes brings you to parks, museums, historic sites, architectural gems, and unparalleled people watching.

For complete walking tour maps and directions, visit walkboston.org.

Scenic Boston Walks*

Walk #1 — Commonwealth Avenue/ Copley Square

25 min/1.2 mile round trip

Exit the Hynes Street Level. Turn right on Boylston Street, then first left onto Gloucester Street. Cross Newbury Street, then turn right onto Commonwealth Avenue and follow the landscaped mall for 3 blocks. Enjoy gracious townhouses, mansions, and landmarks. Turn right at Clarendon Street and proceed to Copley Square. Take a minute to gaze at Trinity Church and the Hancock Tower, then turn right onto Boylston Street and do some window shopping for four blocks back to the Hynes.



TAKE A BREAK

Walk #2 — Public Garden/Common/ Beacon Hill

60 min/2.5 mile round trip

Enjoy a slice of 19th-century Boston on this walk. Begin with Walk #1 above, but continue on Commonwealth Avenue beyond Clarendon Street all the way to the Boston Public Garden. Circle the statue of George Washington, then cross the suspension bridge and watch the famous Swan Boats (in season) before proceeding across Charles Street to the Boston Common. The northern reaches of both the Public Garden and Common are lined by Beacon Hill, for generations the home of Boston's elite. In the Common you can hop on the subway at either Park Street or Boylston for your return to the Hynes. For a taste of the city's boutique culture, make your return trek via Newbury Street, turning left at Gloucester Street to put you back at the Convention Center.



Walk #3 — Avenue of the Arts

45 min/1.5 miles (plus return via public transportation)

Exit the Hynes via the Prudential Center as in Walk #2. Cross Belvidere Street and enter the Christian Science Plaza, where you'll pass the huge reflecting pool, the "mother church," and the Christian Science Museum and Mapparium. Go past Horticultural Hall and cross Massachusetts Avenue at Symphony Hall. Turn left on Mass. Ave., then right onto Huntington Avenue, where for five long blocks you'll see (in order) Boston University Theatre, New England Conservatory of Music, Northeastern University, and the Museum of Fine Arts. At Louis Prang Street just past the MFA, turn right and go four blocks to the Isabella Stewart Gardner Museum. To return to the Hynes, hop a Green Line trolley at the Museum of Fine Arts stop and ride to the Prudential stop.



*Walk ideas courtesy of WalkBoston, 617-367-9255, walkboston.org

SHOPPING FOR GIFTS

The Hynes Convention Complex is home to scores of unique boutiques and specialty shops — perfect for business gifts or presents back home.

In **The Prudential Center**, pick up a Boston tee-shirt or adorable stuffed lobster (toy, not dinner) right outside the Hynes South Lobby. The "Pru" also features an array of gifts, both beautiful and unusual, including fine jewelry, candles, games, personal care, and apparel.

The Shops at Prudential Center

prudentialcenter.com
800-SHOP-PRU

Copley Place is Boston's high-toned emporium of couture, designer jewelry, and upscale home furnishings. Stroll through these avenues of style and you're sure to find the right gift for that special someone (or yourself).

Copley Place
shopcopleyplace.com
617-369-5000

A short walk from the Hynes Lower Level Boylston Street entrance, famed **Newbury Street** beckons with nine blocks of art, antiques, fashion, retail, dining, and personal services. Enjoy the delightful Boston townhouse architecture as you browse these inimitable shops.

Newbury Street League
newburystreetleague.org
617-267-2224

SHOPPING FOR SUNDRIES

For convenience and sundry shopping, there are several options in the convention complex:

- 1. Lamont's**
Sheraton Boston Lobby
Sundries, snacks, magazines, gifts
617-236-2000
- 2. Marriott Copley Place Gift Shop**
Second Level Lobby
Sundries, snacks, magazines, gifts
617-236-5800
- 3. Lamont's**
Westin Copley Place Lobby
Sundries, snacks, magazines, gifts
617-262-9600

The convention complex also features a full-service supermarket, open 24/7, located between The Prudential Center and Copley Place:

Shaw's Supermarket
Huntington Ave. and Exeter Street
Full-service supermarket, prepared food, Wild Harvest, sushi station
617-262-4688



LOCAL LANDMARKS



The Hynes neighborhood is packed with history, culture, scenery, and activities for all ages. Make sure you check out some of these local landmarks during your stay. All are within walking distance of the Hynes.

For more information on *all* of Boston's events and attractions, visit bostonusa.com or go to the visitor information desk in the Prudential Center at the Center Court.

BACK BAY

Boston's Back Bay was once just that — a tidewater flat that in the 1800s was filled with soil from Beacon Hill. Today it is a fashionable, cosmopolitan district filled with charming architecture, historic sites and quaint shops.



Landmarks

1. Berklee College of Music:

Next door to the Hynes is the world's largest independent music college, where the strains of jazz and contemporary music can be heard at the Berklee Performance Center and the student-run Café 939.

1140 Boylston Street, 617-266-1400, berklee.edu; admission charged for performances.

2. Mary Baker Eddy Library & Mapparium:

Located on Christian Science Plaza, world headquarters of the First Church of Christ, Scientist, the Mary Baker Eddy Library

highlights the ideas of the church founder. The Mapparium is a three-story, stained-glass, globe that lets you journey to the center of the earth.

200 Massachusetts Avenue, 617-450-7000, marybakereddylibrary.org; open Tuesday – Sunday 10 am – 4 pm; admission charged.

3. Copley Square:

One of Boston's gemstones. This vibrant city park is named for painter John Singleton Copley (1738 – 1815) and is framed by some of the city's most noteworthy architecture — Boston Public Library, Trinity Church, Old South Church, John Hancock Tower (note the reflections!), and the Fairmont Copley Plaza Hotel. Purchase theatre tickets at the Bostix kiosk, designed by famed architect Graham Gund.

4. Trinity Church:

H.H. Richardson's 1877 masterpiece, Trinity Church offers tours of the building's art and architecture, plus a glimpse of gorgeous Copley Square. Take in a majestic organ concert if you can.

Copley Square, 617-536-0944, trinitychurchboston.org; admission charged for tours.

5. Boston Public Library:

Want a good read? The BPL is America's first public library and now houses more than 33 million items. Enjoy a book in the quiet courtyard of the 1895 McKim Building, then take lunch at one of the library's cafes.

700 Boylston Street, 617-536-5400, bpl.org; open Monday – Thursday 9 am – 9 pm, Friday/Saturday 9 am – 5 pm; free.

FENWAY

Like Back Bay, Boston's Fenway was converted from a tidal swamp to a vibrant neighborhood of colleges, culture and, of course, Fenway Park, home of the Red Sox. Frederick Law Olmsted's landscaping from the 1880s makes this an especially beautiful area to visit.



Landmarks

1. Boston Symphony Hall:

Completed in 1900, the home of the BSO and Boston Pops boasts near-perfect acoustics, a 4,800-pipe organ, and some of the world's best music. Free public tours are offered during Symphony performance weeks. Call for details.

301 Massachusetts Avenue, 617-266-1492, bso.org; admission charged for performances.

2. Fenway Park:

Home of the world-champion Boston Red Sox since 1912. Public "behind the scenes" tours are offered year round.

4 Yawkey Way, 617-267-9440, redsox.com; admission charged.

3. Isabella Stewart Gardner Museum:

Housed in a replica 15th-century Venetian palace, the Gardner has more than 2,500 paintings, sculptures, and works dating from ancient Egypt to the Impressionists.

280 The Fenway, 617-566-1401, gardnermuseum.org; open Tuesday – Sunday 11 am – 5 pm; admission charged.

4. Museum of Fine Arts:

One of the great international art museums with treasures from all major civilizations.

465 Huntington Avenue, 617-267-9300, mfa.org; open Saturday – Tuesday 10 am – 4:45 pm, Wednesday – Friday 10 am – 9:45 pm; admission charged.

SOUTH END

Boston's South End is a neighborhood of elegant Victorian bowfront houses, some of the city's finest dining, a diverse population, and scintillating performing arts.



Landmarks

1. Boston Center for the Arts:

Features programs in the historic Cyclorama, exhibitions in the Mills Gallery, performances in three small theatres, and art studios.

539 Tremont Street, 617-426-5000, bcaonline.org; admission charged.

2. Boston Ballet:

One of the top dance companies in North America, the Ballet headquarters is one of the country's largest and best-equipped dance studios. Building designed by Graham

Gund; tours provided.

19 Clarendon Street, 617-695-6950, bostonballet.com.

3. Calderwood Pavilion:

Completed in 2004, the Calderwood Pavilion is comprised of two theatres operated jointly by Boston Center for the Arts and the Huntington Theatre Company to provide a home for artistic collaboration and new plays.

527 Tremont Street, 617-933-8671, huntingtontheatre.org/venue/theater; admission charged.



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- Enjoy the activity at the fountain
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For further information, call **617.450.3790** or visit www.christianscience.com



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www.themobilityshop.com/boston
1 888-404-5554

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